

2025–2030 Strategic Framework

Approved by the Longview Board of Directors
April 13, 2025



Dear Global Education Community –

The 2025 global education ecosystem finds us at a crossroads. The promising interconnected future that was described in the early 2000's is no longer certain. In fact, the global opportunity gap has widened in places where it has shrunk in others.

For our last strategic plan, Longview focused its work committed to growing the field of global education actors and strengthening the research base of the community. This document serves as a guide to our next phase of work – projecting priorities for the next five years.

For the past year, the Longview trustees gathered data, reviewed suggestions and formulated a plan that reflects the needs of the education space in the United States. We convened focus groups, conducted surveys and interviews, and listened to experts about challenges and opportunities in the education landscape.

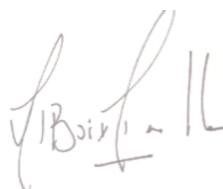
In our conversations with the board, we drew inspiration from our partners, as we considered the influence of the global education community. We were proud to partner with nonprofits, districts, states, and universities in advancing their work, as they also addressed unprecedented community and societal needs during COVID, climate change, and divisive politics.

Our tent has grown since the last strategic plan, as we intentionally created bonds with new partners, states, and areas of focus. At the same time, needs among long-time partners have deepened in recent years. Our goal in this plan is to do more with both.

We have far to go before we reach Mr. Breese's vision of peace for all and global understanding. In fact, we are reminded of the domestic and international turbulence he faced when creating Longview in the sixties. From that era, a rebirth of commitment to peace and understanding emerged. It is our hope that this plan and subsequent action will contribute to another rebirth in our current times.

We are honored to serve the field and partner with each of you. We look forward to the work set forth in this document.

With gratitude for each of you,



Verónica Boix-Mansilla

Chair, Longview Board of Trustees



Jennifer Manise

Executive Director



Mission

The Longview Foundation seeks to build a more peaceful, just, and sustainable world by equipping youth with a global perspective and understanding of political, social, and environmental issues worldwide.

Vision

We accomplish this by supporting efforts focused on bringing global perspectives and skills to pK–12 education in the United States through teacher preparation, state and large-district initiatives, innovative programs, and coalitions.

Values

We focus our giving on integrating global perspectives and skills into pK–12 education and teacher preparation and are committed to:

- fostering diverse perspectives and dialogue,
- valuing our differences and similarities,
- advancing access for all,
- continuous learning from and with each other,
- humbly partnering with others to innovate and problem-solve collaboratively,
- seeking bold and lasting change grounded in the best available evidence, and
- acting as good stewards of our resources to maximize our impact.

“ Abraham Lincoln said that the greatest advance that mankind can make is to learn to live in peace ... and the late President Kennedy, in his last speech, stated ‘Civilization, it was once said, is a race between education and catastrophe’—and we mean to win the race for education.

William Lawrence Breese, 1986



We Believe

We live in extraordinary times. Our global and digital interconnectedness is able to bring people, cities, and countries together with unprecedented reach, increasing our individual and collective potential to cooperate, enhance our understanding of cultures and the planet, and advance innovations. At the same time, our world is also complex and uncertain, presenting us with new challenges ranging from growing energy demands, rising social mistrust and protracted conflicts that call for deeper learning, a reflection about values, and a commitment to better ways of life.

Against this backdrop, we believe in the power of education to nurture the kind of values, mindsets, and skills that are essential for young people to thrive in our global times and contribute to building a more peaceful, just, and sustainable world. Accordingly, we believe in the critical role of educators, learning environments, policies, and ecosystems to prepare our children and youth.

Our philanthropic approach reflects the care and clear direction of our visionary founder, William Breese, who having lived through comparably ambiguous times, created the Longview Foundation, committing his life and inheritance to building international understanding in U.S. schoolchildren. He recruited a small group of educators to serve on the foundation's board and help him decide how to bring an awareness of the world beyond our borders into our elementary and secondary schools in the United States.

Philanthropy is an idiosyncratic endeavor, with distinct challenges and opportunities. Mr. Breese approached it with humble tenacity with the intent to provide opportunities for children in the United States to learn about the world and approach difference with curiosity, rather than trying to change the entrenched minds of adults. Accordingly, we further his vision through adherence to our mission, vision, and values. We do so with the conviction that educators of today are essential intermediaries between children's lives and the world, as well as between our present and our future.

PRIORITY 1:

Strategic Grantmaking

Advancing quality pK–12 global education for all in the United States

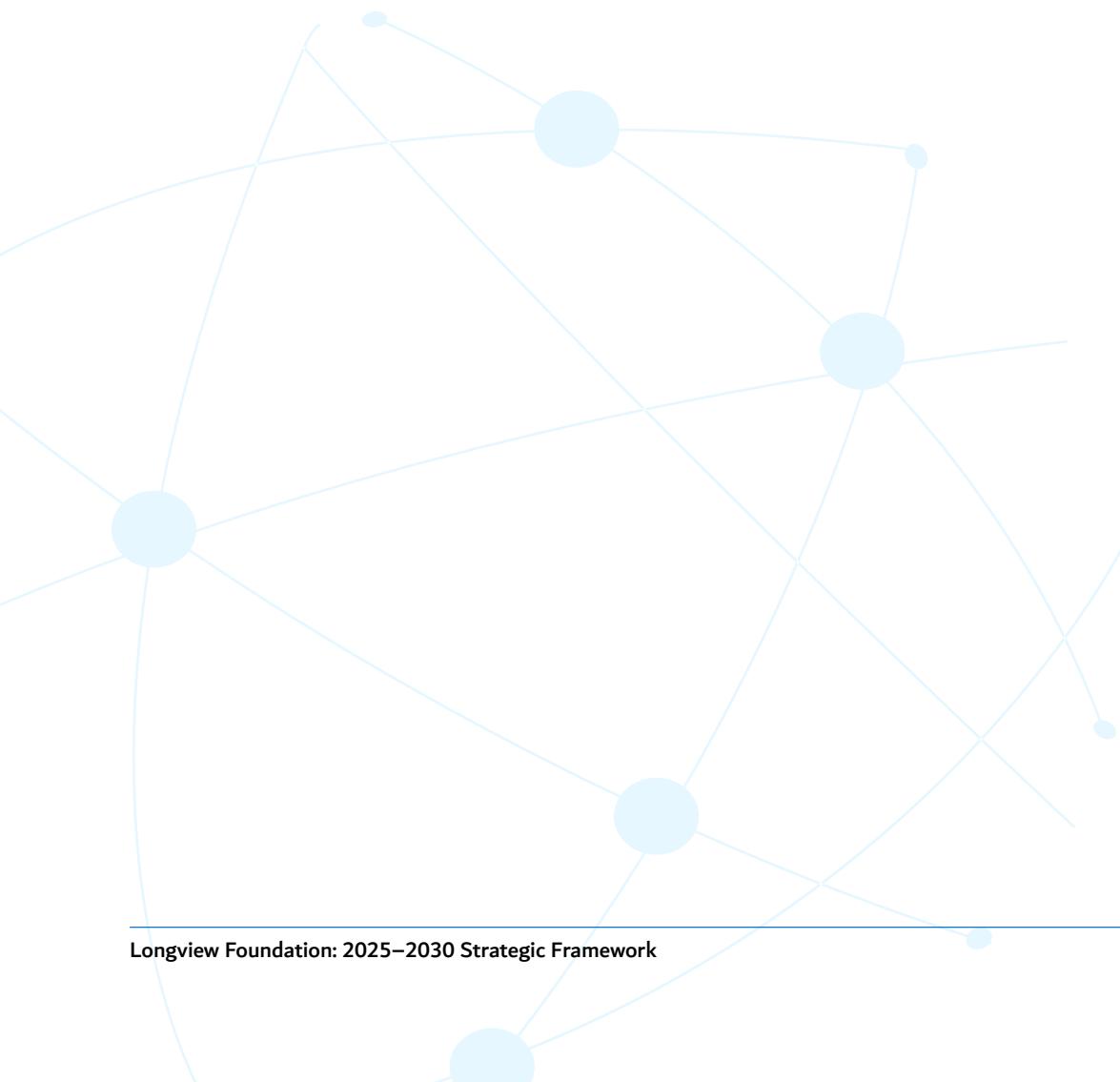
We see grantees as essential partners to accomplish our mission and vision. We will continue to offer support throughout the grant application, reporting, and dissemination processes.



Strategic Grantmaking Approaches:

In the next five years, the Longview Foundation will focus on these funding categories:

- **Teacher Education:** We will gather ongoing input from our grantees and partners to advance our understanding of the most relevant and necessary work in global education.
- **Systems Change:** We will support competitive state and large-district initiatives designed to advance policies, quality programs, curricula, and pedagogies that nurture U.S. students' global perspectives sustainably and at scale.
- **Contemporary Issues and Pedagogical Approaches:** We will gather ongoing input from our grantees and partners to advance our understanding of the field and expand the work of global education. Specifically, we will fund efforts in the support of pedagogical approaches that integrate global perspectives across the curriculum as well as efforts that engage learners around local/global issues addressed in the sustainable development goals.



PRIORITY 2: **Strengthening the Field**

Advancing the visibility, reach, and sustainability of pK–12 global education for all.



Strengthening the Field Strategies

In the next five years, the Longview Foundation will focus on:

- **Voice and Narrative:**

To contribute to more vibrant and resilient communities in the United States, we will elevate the value of global knowledge and skills in education conversations, recognizing their power to improve lives around the world.

- **Grantees and Partners Network:**

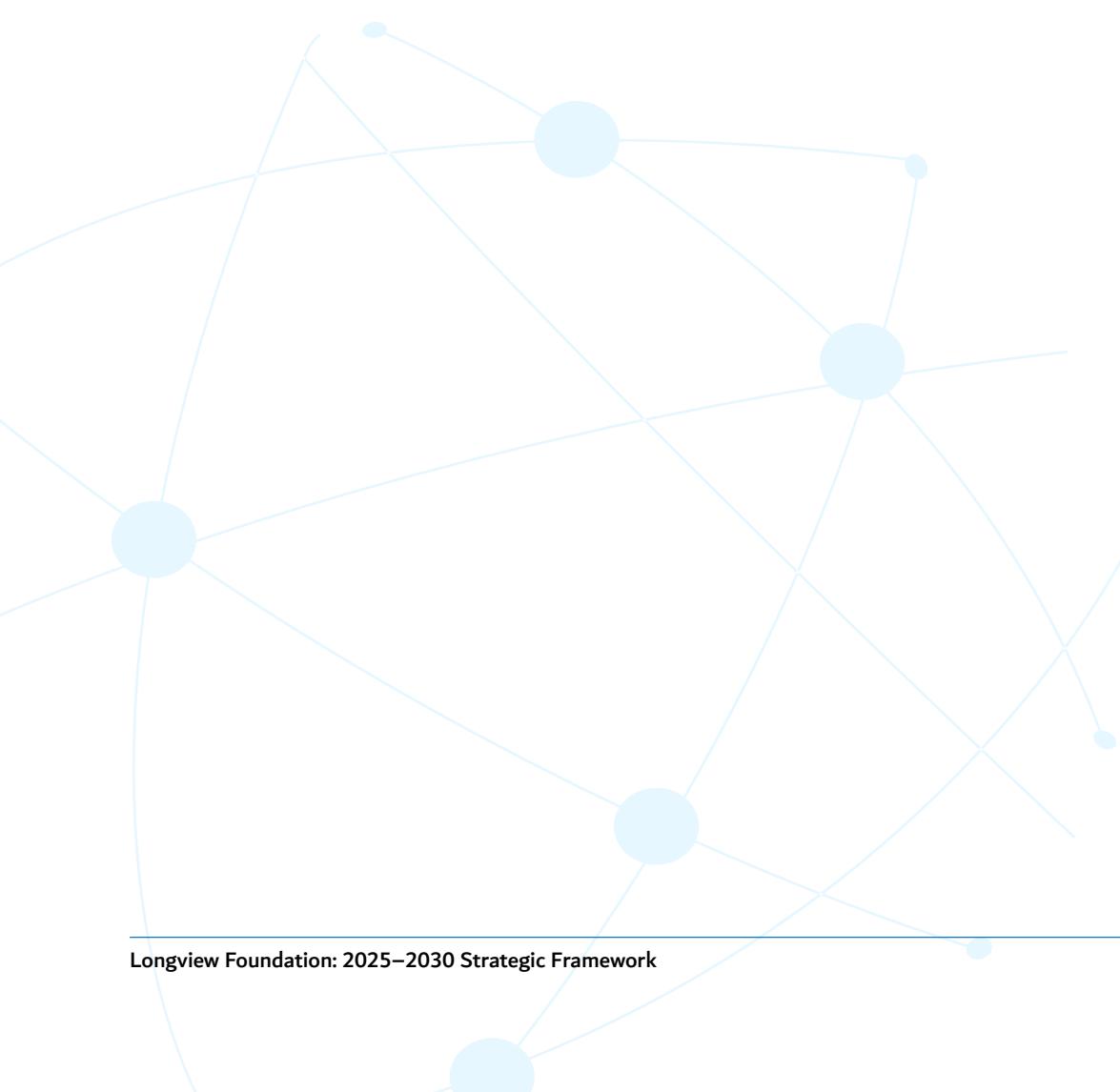
We will build a stronger, wider, deeper network of grantees, elevating opportunities to collaborate, share expertise, and establish relationships to sustain the work over time.

- **Reach:**

We will increase the number of collective actors and funders working to infuse pK–12 education in the United States with global knowledge and skills.

- **Generative Partnerships:**

We will partner with national organizations to infuse their work with a global lens and encourage collaboration with our grantees and partners.



PRIORITY 3:

Promoting Philanthropic Excellence Strategies

Ensuring fiscal and organizational health and growth.



Promoting Philanthropic Excellence Strategies

In the next five years, the Longview Foundation will focus on:

- **Prudent Stewardship:**

We will set clear financial objectives and exercise fiscal prudence and alignment with our values when considering investment vehicles. We will spend conservatively on operations to allow the endowment to remain functional in perpetuity.

- **Evidence-Based Decision-Making:**

We will design and implement an agile and robust evidence-based continuous improvement system for our grantmaking and field-building practices. We will continue to learn from and with our grantee partners to better design funding opportunities to serve students in the United States.

- **Organizational Growth:**

We will develop staff and board members to better understand the education landscape and challenges of our other goals and establish deliberate channels for participation of the board accordingly.



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Jennifer Manise, Executive Director Ex Officio

Strategic Plan Participant List

The Longview Foundation is grateful to the following individuals who volunteered their time to support our strategic planning process:

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The ad hoc Strategic Planning Committee: Margaret Millar, Verónica Boix-Mansilla, Nick Rodriguez, and Heather Singmaster were instrumental in completing this work. Longview also is grateful to Sophia Schleicher for her research and analysis conducted in support of our strategic planning process.